

Art
 Ashtrays
 Badges
 Banners
 Books
 Clocks
 Clothing
 Coin Banks
 Decals
 Decanters
 Diecast Toys
 Flags
 Gas Cans
 Gas Nozzles
 Gas Globes
 Gas Pumps
 Hood Ornaments
 Jewelry
 Keys
 Key Chains
 Kit Models
 License Plates
 Lighters
 Literature
 Magazines
 Mascots
 Model Cars
 Neon Signs
 Oil Cans
 Owners Manuals
 Paper Weights
 Patches
 Pedal Cars
 Pens
 Pennants
 Pin-Ups
 Petroliana
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 Porcelain Signs
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 Racing Memorabilia
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 Shifter Knobs
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 Spark Plugs
 Specialty Furniture
 Steering Wheels
 Store Displays
 Thermometers
 Tool Kits
 Toys
 Trophies
 Watches

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AutoMobilia

The Collector's Resource



Reliving History with Automotive Memorabilia!

- Automobilia and petroliana industry professionals write about history, current values, and the sheer joy of collecting!
- Every edition includes detailed auction reports, industry news, and up-to-date automobilia event and auction calendars.
- Printing 6 times annually with quality photography and graphics on beautiful high-end paper stock.
- Every edition is packed with unique information for automobilia collectors and enthusiasts. We are an invaluable resource for anyone considering starting a collection of their own, who wants to know what their favorite auto memorabilia is worth, would like to know more about the latest trends, events and auction news, or is simply an incidental collector.

Statistics & Circulation:

- Over 12 million people worldwide collect automobilia!
- Classic car owners own a minimum of twenty automobilia items or more.
- Since *American Pickers* TV show began in 2010, collecting automobilia has tripled+.
- PRINT - 10,000+ per issue and growing.
- DIG-FLIP - An additional 10,000+ per issue.
- Includes distribution to key classic car and automobilia events, auctions, dealers, stores and more.
- *AutoMobilia Resource* and *AutoMobiliaResource.com* are the best and only comprehensive media for automobilia collectors and enthusiasts!



Advertising offered by Classic Ads, USA

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Print Advert Rates & Sizes

SIZE	(size - w. x h.)	1X	3X	6X
DPS (please set artwork as 2 full pages)		\$1270	\$1146	\$1032
FULL PAGE	(7.375" x 9.875")	\$669	\$603	\$543
1/2 PAGE HORIZONTAL	(7.375" x 4.825")	\$402	\$360	\$324
1/2 PAGE VERTICAL	(3.58" x 9.875")	\$402	\$360	\$324
1/4 Page VERTICAL	(3.58" x 4.825")	\$240	\$219	\$192
1/4 Page HORIZONTAL	(7.375" x 2.3")	\$240	\$219	\$192
1/8 Page HORIZONTAL	(3.58" x 2.3")	\$144	\$132	\$117

FULL PAGE BLEED: 8.625" X 11.125"
FULL PAGE TRIM: 8.375" X 10.875"

CLASSIFIEDS - 1 picture & up to 20 words in print. \$36/issue
Online for 2 months included in price.

ARTWORK: Published at 150 line screen. Recommended dpi 300.
PDF or high-res JPG, CMYK Color, Send artwork by e-mail
or wetransfer.com to ClassicAdsSharon@gmail.com

ARTWORK CHARGES: \$100 per hour, 1/2 hour minimum.

PREFERRED POSITION: 10% Additional Charge
Back Cover. \$762 • Inside Front Cover. \$690
Inside Front Spread. \$1290



Online Marketing

CLASSIFIEDS:

2 months online and 1 issue in print.
Picture & up to 20 words. \$30 each

BROADCAST E-MAIL:

1 pic, short paragraph w/hyperlink. Sent
to our subscribers & advertisers list.
Comprised of 3,000+ addresses. \$390

ONLINE AUCTIONS PACKAGE:

Pic, text & hyperlink on broadcast e-mail.
10 items on 3 social media platforms.
boosted for a minimum of 5 days.
10 items on classified pages.
\$615



Advertising Deadlines

ISSUE.....	SPACE DEADLINECOPY DEADLINECAMERA READYIN HOME
35 (July/Aug '24)May 16May 17May 20Jun 26
36 (Sep/Oct '24)July 15July 16July 18Aug 26
37 (Nov/Dec '24)Sep 16Sep 17Sep 20Oct 26
38 (Jan/Feb '25)Nov 14Nov 15Nov 19Dec 28
39 (Mar/Apr '25)Jan 17Jan 20Jan 21Feb 26
40 (May/June '25)Mar 17Mar 18Mar 20Apr 25
41 (July/Aug '25)May 16May 19May 21Jun 26



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