Art **Ashtrays Badges Banners** Books Clocks Clothing **Coin Banks** Decals Decanters **Diecast Toys Flags** Gas Cans **Gas Nozzles Gas Globes Gas Pumps Hood Ornaments** Jewelru Keys **Key Chains Kit Models** License Plates Lighters Literature Magazines Mascots **Model Cars** Neon Signs Oil Cans **Owners Manuals Paper Weights Patches Pedal Cars** Pens **Pennants** Pin-Ups Petroliana Photographs **Porcelain Signs Posters** Racing Memorabilia Radios Sculptures Shifter Knobs Signs **Spark Plugs Specialty Furniture Steering Wheels** Store Displays Thermometers **Tool Kits** Toys **Trophies** 

Watches



The Collectors Resource



### Reliving History with Automotive Memorabilia!

- Automobilia and petroliana industry professionals write about history, current values, and the sheer joy of collecting!
- Every edition includes detailed auction reports, industry news, and up-to-date automobilia event and auction calendars.
- Printing 6 times annually with quality photography and graphics on beautiful high-end paper stock.

• Every edition is packed with unique information for automobilia collectors and enthusiasts. We are an invaluable resource for anyone considering starting a collection of their own, who wants to know what their favorite automemorabilia is worth, would like to know more about the latest trends, events and auction news, or is simply an incidental collector.

### Statistics & Circulation:

Over 12 million people worldwide collect automobilia!

 Classic car owners own a minimum of twenty automobilia items or more.

- Since American Pickers TV show began in 2010, collecting automobilia has tripled+.
- PRINT 10,000+ per issue and growing.
- DIG-FLIP An additional 10,000+ per issue.
- Includes distribution to key classic car and automobilia events, auctions, dealers, stores and more.
- AutoMobilia Resource and AutoMobiliaResource.com
  are the best and only comprehensive media for automobilia
  collectors and enthusiasts!

Advertising offered by Classic Ads, USA

T: 256-729-6288 M: 954-579-5280 E: ClassicAdsSharon@gmail.com









The Collectors Resource

## Print Advert Rates & Sizes

SIZE	(size - w. x h.)	1X	3X	6X
DPS (please set artwork as 2 full pages)		\$1270	\$1146	\$1032
FULL PAGE	(7.375" x 9.875")	\$669	\$603	\$543
1/2 PAGE HORIZONTAL	(7.375" x 4.825")	\$402	\$360	\$324
1/2 PAGE VERTICAL	(3.58" x 9.875")	\$402	\$360	\$324
1/4 Page VERTICAL	(3.58" x 4.825")	\$240	\$219	\$192
1/4 Page HORIZONTAL	(7.375" x 2.3")	\$240	\$219	\$192
1/8 Page HORIZONTAL	(3.58" x 2.3")	\$144	\$132	\$117

FULL PAGE BLEED: 8.625" X 11.125" FULL PAGE TRIM: 8.375" X 10.875"

<u>CLASSIFIEDS</u> - 1 picture & up to 20 words in print. \$36/issue Online for 2 months included in price.

<u>ARTWORK</u>: Published at 150 line screen. Recommended dpi 300. PDF or high-res JPG, CMYK Color, Send artwork by e-mail or wetransfer.com to ClassicAdsSharon@gmail.com

ARTWORK CHARGES: \$100 per hour, 1/2 hour minimum.

PREFERRED POSITION: 10% Additional Charge Back Cover. \$762 • Inside Front Cover. \$690 Inside Front Spread. \$1290



# **Online Marketing**

#### **CLASSIFIEDS:**

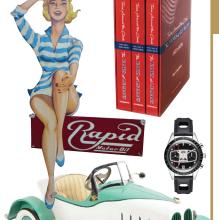
2 months online and 1 issue in print. Picture & up to 20 words. \$30 each

#### **BROADCAST E-MAIL**:

1 pic, short paragraph w/hyperlink. Sent to our subscribers & advertisers list. Comprised of 3,000+ addresses. \$390

#### **ONLINE AUCTIONS PACKAGE:**

Pic, text & hyperlink on broadcast e-mail. 10 items on 3 social media platforms. boosted for a minimum of 5 days. 10 items on classified pages. \$615



# **Advertising Deadlines**

ISSUE	SPACE DEADLINE .	COPY DEADLINE	CAMERA READY	IN HOME
32 (Jan/Feb '2	4)Nov 15	Nov 16	Nov 20	. Dec 28
33 (Mar/Apr '2	4) Jan 17	Jan 18	Jan 19	. Feb 26
34 (May/Jun '2	4) Mar 15	Mar 18	Mar 20	Apr 26
35 (July/Aug '2	24)May 16	May 17	May 20	. Jun 26
36 (Sep/Oct '2	4)July 15	July 16	July 18	. Aug 26
37 (Nov/Dec '2	24)Sep 16	Sep 17	Sep 20	Oct 26
38 (Jan/Feb '2	5)Nov 14	Nov 15	Nov 19	. Dec 28

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