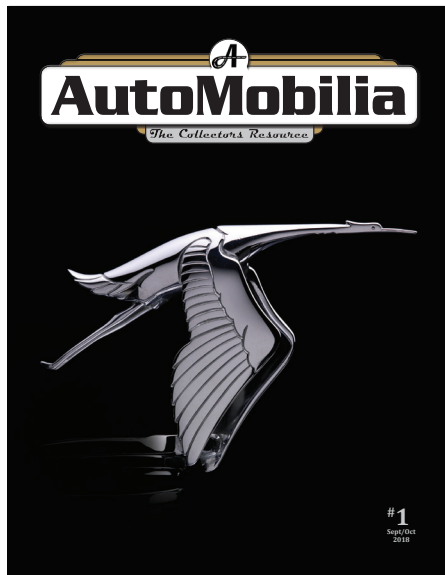


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AutoMobilia

The Collectors Resource



- *AutoMobilia: The Collectors Resource* is an excellent resource for buyers, sellers and collectors of all types of fun, rare and collectible automotive memorabilia.
- There are loads of classified ads in each issue and online for automotive literature, books, model cars, manuals, art, posters, signs, rare collectibles and much more.
- *AutoMobilia: The Collectors Resource* provides unique editorial content from industry experts covering most aspects of the market including up-to-date news & events, auction reports and market analysis.

• Every edition is packed with unique information for the automobilia collector and enthusiast. We are an invaluable resource for anyone considering starting a collection of their own, who wants to know what their favorite auto memorabilia is worth, would like to know more about the latest trends, events and auction news, or is simply an incidental collector.

Statistics & Circulation:

- Over 12 million people worldwide collect automobilia!
- Classic car owners own a minimum of 20 automobilia items or more.
- Since *American Pickers* TV show began in 2010, the popularity of collecting automobilia has more than tripled.
- Printing 5000 copies with 900+ mailed direct.
- Extra distribution at key automobilia events, auctions and dealers.
- *AutoMobilia: The Collectors Resource* and *AutoMobiliaResource.com* are the best and only comprehensive media for automobilia collectors and enthusiasts!

Advertising offered by Classic Ads, USA

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AutoMobilia

The Collector's Resource

Print Advert Rates & Sizes

SIZE	(size - w. x h.)	1X	3X	6X
DPS TRIM	(17" X 11")	\$830	\$770	\$720
FULL PAGE	(7.5" x 10")	\$460	\$410	\$380
1/2 PAGE HORIZONTAL	(7.5" x 4.875")	\$290	\$265	\$240
1/2 PAGE VERTICAL	(3.6875" x 10")	\$290	\$265	\$240
1/4 Page VERTICAL	(3.6875" x 4.875")	\$180	\$165	\$150
1/4 Page HORIZONTAL	(7.5" x 2.375")	\$180	\$165	\$150
1/8 Page HORIZONTAL	(3.6875" x 2.375")	\$115	\$105	\$95

FULL PAGE BLEED: 8.75" X 11.25"
FULL PAGE TRIM: 8.5" X 11"

CLASSIFIEDS - 1 picture & up to 20 words in print = \$30/issue
3 pictures & up to 50 words online included in price.
Repeat exact same ad - \$20/issue

UPFRONT PAYMENT DISCOUNT:
5% discount for upfront payment.

ARTWORK: Published at 150 line screen. Recommended dpi 300.
PDF or high-res JPG, CMYK Color, Send artwork by e-mail
or wetransfer.com to Sharon.Spurlin@classicads.us

ARTWORK CHARGES: \$60 per hour, 1/2 hour minimum.

PREFERRED POSITION: 10% Additional Charge
Back Cover - \$550 • Inside Front Cover - \$520
Inside Back Cover - \$490



Online Ads

AD SIZES:

MPU - 250 pixels wide x 300 pixels tall.
(approximately the size of this box)
BANNER - 728 pixels wide x 90 tall.

COST:

\$20/10,000 views*

*All full page advertisers who sign up for
3 issues or more receive complimentary
online advertising.
Placement is first come, first serve.

*All other size display advertisers
receive a 50% discount on online ads.



Advertising Deadlines

Issue	Space Deadline ..	Copy Deadline ..	Camera Ready .	In Home
Jan/Feb '19	Dec 11	Dec 13	Dec 14.....	Jan 22
Mar/Apr '19	Feb 14	Feb 18	Feb 20.....	Mar 29
May/June '19	Apr 18	Apr 22.....	Apr 24	May 30
July/Aug '19	June 20	June 24.....	June 26	July 26
Sept/Oct'19	Aug 22	Aug 26	Aug 28.....	Sept 27
Nov/Dec '19	Oct 17	Oct 21.....	Oct 23.....	Nov 29